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DR. JOYCE BASSETT'S CLINICAL WORK IS FEATURED ON THE COVER OF THE JOURNAL OF COSMETIC DENTISTRY

November 20, 2001 Madison, WI - Joyce Bassett's, DDS, of Scottsdale, Arizona, cosmetic dental case work is featured on the cover art on the current issue of The Journal of Cosmetic Dentistry. The magazine, published quarterly by the American Academy of Cosmetic Dentistry® (AACD), is the world's leading print authority on cosmetic dentistry. Dr. Bassett's work exemplifies the upper echelon of superior skill in cosmetic dentistry that the AACD represents.

"It is truly an honor to be featured on the cover of The Journal of Cosmetic Dentistry. The publication is the leading source for dental professionals regarding cosmetic dentistry, and I am thrilled to have my work on display for the entire dental community," commented Dr. Bassett.

The Journal of Cosmetic Dentistry features clinical tips, practice-building pointers, and general information useful to any cosmetic dental professional. Its Editor, Editorial Review Board, and Contributing Editors are all involved in the cosmetic dentistry field, and, because of this, the publication provides the most accurate, informed educational content to the industry.

The American Academy of Cosmetic Dentistry is the largest international dental organization dedicated specifically to the art and science of cosmetic dentistry. The AACD has over 5000 members in the United States and more than 40 countries around the globe.

Dr. Bassett graduated from the Ohio State University School of Dentistry in 1983 and maintains a private practice emphasizing cosmetic and restorative dentistry in Scottsdale, Arizona. She also received her post-graduate training and certification in Aesthetic Dentistry from Case Western Reserve University in 1994, from Baylor College in 1995, and from the Advanced Cosmetic Dental Institute of Las Vegas in 1996.

Her expertise and education is reflected by the fact that she is one of approximately 200 dentists worldwide to pass a rigorous case presentation examination and be awarded the prestigious Accredited status by the American Academy of Cosmetic Dentistry. She is a fellow of both the International Academy of Dental-Facial Aesthetics and the Academy of General Dentistry. Dr. Bassett's work has been published in Practical Periodontics, Aesthetic Dentistry, and Contemporary Esthetics.

She has acted as a staff member at St. Joseph's Hospital since 1983 and also works at the Central Arizona Shelter and Dental Clinic. These appointments enable Dr. Bassett to donate services to the underprivileged.

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About the Cover

A young woman presented with an unesthetic smile due to old veneers that did not follow smile design principals. She felt that her centrals were too big, round, and wide; and that her canines were too bulbous. She also hated the white spots in her current set of veneers, which had been duplicated to match her existing dentition. Eight Empress Veneer Restorations were fabricated, paying special attention to creating proper proportion and natural coloration, to achieve a dynamic and spectacular outcome.