

## **Joyce L. Bassett D.D.S.**

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Dr. Bassett began her career as valedictorian of her private middle school, graduated high school, and attended college at the age of 16. She graduated from the University of Toledo, Cum Laude with a degree in Biology. At the age of 19, Dr. Bassett attended the Ohio State University College of Dentistry and became a dentist at the age of 23. She has been in private practice in Scottsdale, Arizona since 1983 where her focus is on cosmetic and complex rehabilitation cases. She is President and the only Accredited Fellow of the American Academy of Cosmetic Dentistry in Arizona. She is an Associate member of the American Academy of Esthetic Dentistry, an Active member in the American Society of Dental Aesthetics, and a KOIS Clinical Instructor. Dr. Bassett also is an Active member in the Academy of Fixed Prosthodontics and a Fellow and Past President in the Arizona Academy of General Dentistry. She is adjunct faculty at the Arizona Dental School where she has taught the Aesthetic Continuum and is the founder of Women Teaching Women Cosmetic Learning Facility. She was voted top 5 female CE educators, a Lucy Hobbs Clinical Expertise award winner, a national lecturer, published author and is a member of the editorial board of several peer-reviewed publications. She is a recipient of the volunteer dentist of the year award for Arizona CASS dental clinic and has received the Give Back a Smile volunteer service award twice.

# Curriculum Vitae and Bibliography

## Joyce Bassett, DDS

### PERSONAL INFORMATION

Place of Birth: Toledo, Ohio
Citizenship: United States
Work Address: 14275 North 87 <sup>th</sup> Street Suite 215 Scottsdale, Arizona 85260

### PRESENT ACADEMIC RANK AND POSITION

Adjunct Faculty Arizona School of Dentistry 2004 - Present
Aesthetic Continuum Course Speaker

### EDUCATION

University of Toledo BS Cum Laude 1979
Ohio State University College of Dentistry 1979 - 1983

### FELLOWSHIPS AND ACCREDITATION

Fellow Academy of General Dentistry  
1996

Fellow International Academy of Dental Esthetics  
2000

Accredited Member American Academy of Cosmetic Dentistry  
2001

Member American Academy of Fixed Prosthodontics  
2005 (Elected)

Mentor Status Kois Center 2009

American Academy of Aesthetic Dentistry, Associate Member, 2011

Accredited Fellow American Academy of Cosmetic Dentistry  
2013

American Society of Dental Aesthetics, Active Member, 2014

Clinical Instructor Kois Center 2017

## LICENSURE

Arizona Dental 3007 1983 - Present
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## HONORS/AWARDS

Opinion Leader Zenith Dental 1997- Present

Dentist of the Year Award, Mercy Care Dental Clinic, St. Josephs Hospital Phoenix, Arizona 2000

College of Dental Surgery Algodones, Mexico Recognition for Dental Education continuum 2003

Americas Top Dentist Consumer Research Council 2003, 2004, 2008, 2009, 2010, 2011, 2012,  
2013, 2014, 2015, 2016, 2017

Opinion Leader 3-M Dental 2006-Present

Top Dentist Phoenix Magazine 2006, 2007, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016

Top Vote-Getter in Cosmetic Dentistry Phoenix Magazine 2010, 2012, 2013, 2015

Volunteer Dentist of the Year, Arizona Dental Association (CASS) 2007

Opinion Leader Kerr Dental (Women's Panel) 2008, 2009, 2010, 2011, 2012

Opinion Leader Phillips 2011-Present

Give Back a Smile Volunteer Service Award, AACD Scientific Meeting 2011, 2012

Top 25 Women in Dentistry, Top 5 Clinical Educators, Dental Products Report, 2011

Leaders in Continuing Education, Dentistry Today, 2011, 2012, 2013, 2014, 2015, 2016, 2017

USA Top Dentists, 2012, 2013, 2014, 2015, 2016, 2017

Lucy Hobbs Clinical Expertise Award Winner 2016

## PROFESSIONAL & COMMUNITY MEMBERSHIPS, SOCIETIES AND SERVICES

American Dental Association member 1983-current

Arizona Dental Association Dental Health Committee Chair 1990-1994

Arizona Dental Associations Speakers Bureau for Arizona State Convention 1995-1999

Arizona State Dental Association Delegate 1985-2004

Arizona Dental Association Young Dentist Committee Secretary 1990-1992

Arizona Academy General Dentistry Secretary 1989-1995

Arizona Academy General Dentistry Vice-President 1995-1997

Arizona Academy General Dentistry President 1997-1999

Staff Dentist Mercy Care Dental Center, St. Josephs Hospital Phoenix Arizona 1984-Present  
(Charity Clinic for the Underserved)

Staff Dentist for The Central Arizona Shelter Services (CASS) 2001- Present  
(Homeless Women and Victims of Domestic Violence)

Founder of Women Teaching Women Aesthetic Continuum 2005

AACD Board of Trustees 2008, 2009, 2010, 2011

AACD Chair - Resource Committee 2008

AACD Chair - Give Back A Smile 2009, 2010

AACD Professional Educational Committee 2010

AACD Professional Education Committee, 2011 Scientific Session – Boston, MA

Editorial Board, Orthodontics The Art and Practice of Dentofacial Enhancement, 2011

AACD Board of Directors 2011, 2012, 2013

AACD Relevancy and Futures Committee 2012

AACD Ethics Communication Advocacy and Conflict Resolutions Committee 2012

AACD Vice President 2013

AACD/ABCD Liaison 2013

AACD Budget and Finance Committee Chair 2014

AACD Professional Education Committee 2014, 2015, 2016

AACD President-Elect 2014

AACD President 2015-2016

AACD President of Past Presidents Council 2016-2017

AACD Leadership and Nominating Committee 2016-2017

## EDUCATION

Private practice Scottsdale, AZ 1983-present

Memphis Gnathological Institute McHarris 1988

Case Western College of Dentistry Esthetic Continuum 1993-1994

Baylor College of Dentistry/Esthetic Continuum 1995-1996

Baylor College of Dentistry/Esthetic Teaching Assistant 1996

Las Vegas Institute Certification 1996

New York University Dental School/ Aesthetic Advantage Teaching assistant 1999

Graduate Kois Center 2007

Mentor Kois Center 2009

## PRESENTATIONS

Scottsdale Study Club, Aesthetic Dentistry Scottsdale, AZ 1996

Rocky Mountain Study Club Aesthetic Dentistry I Telluride, Colorado 1996

Rocky Mountain Study Club Aesthetic Dentistry II Telluride, Colorado 1997

Rocky Mountain Study Club Aesthetic Dentistry III Telluride, Colorado 1998

Rocky Mountain Study Club Aesthetic Dentistry IV Telluride, Colorado 1999

Rocky Mountain Study Club Aesthetic Dentistry V Telluride, Colorado 2000

Northern Arizona Study Club Aesthetic Dentistry Flagstaff, Arizona 1997

Southern Arizona AGD Meeting of Trustees Aesthetic Dentistry Tucson, Arizona 1998

American Academy of Cosmetic Dentistry National Meeting, Minimize the Compromise I, 2003

American Academy of Cosmetic Dentistry National Meeting, Women's Panel 2003

American Academy of Cosmetic Dentistry National Meeting, Minimize the Compromise II, 2004

American Academy of Cosmetic Dentistry National Meeting, Faults Failures and Fixes, 2006

American Academy of Cosmetic Dentistry National Meeting, Women's Panel 2006

American Academy of Cosmetic Dentistry National Meeting, New Renaissance in Aesthetic Dentistry, 2007

Scottsdale Study Club, Aesthetic Dentistry Scottsdale, Arizona 2007

Seattle Study Club, Maximize your aesthetic results through new concepts in preparation design Vancouver, B.C. 2007

Heraus Kulzer Marketing Aesthetics, San Diego, California January 2007

Scottsdale Study Club, Preparation, Preparation, Preparation, Scottsdale, Arizona March 2008

American Academy of Cosmetic Dentistry National Meeting, Maximize your aesthetic results with new concepts in preparation design, May 2008

California Dental Association, Preparation, Marketing November 2008

Seattle Study Club, There Is More To a Front Tooth Than Looks Alone The Marriage of Occlusion and Esthetics, Vancouver, B.C. January 2009

American Academy of Cosmetic Dentistry National Meeting, Maximize your aesthetic results with new concepts in preparation design, May 2009

Kois Center, Treatment Planning I, Mentor, December 2009

Yankee Dental Conference, Maximize your aesthetic results with new concepts in preparation design, January 2010

American Academy of Cosmetic Dentistry National Meeting, There is more to a front tooth than looks alone. Occlusion and Aesthetics, May 2010

American Academy of Cosmetic Dentistry National Meeting, Maximize your aesthetic results with new concepts in preparation design, May 2010

Scottsdale Study Club, Occlusion, September 2010

Maryland Mastership Tract Program, Baltimore, November 2010 2 days Occlusion, Preparation Design, Smile Design, Caries, Bio-mechanics

Seattle Study Club, Occlusion, Esthetics & Composite, Vancouver, B.C., January 2011

Kois Center, Bio-Mechanics Course IV & V, Mentor, February 2011

American Academy of Cosmetic Dentistry National Meeting, Posterior and Anterior Direct Composite Techniques, May 2011

Foothills Study Club, There Is More To The Front Teeth Than Looks Alone & Conservative Undetectable Composite Restorations, Chandler, AZ, September 2011

Philips Scientific Symposium ADA, Is Beauty Only Skin Deep? Form, Function, and Health!, Las Vegas, NV, October 2011

Holiday Dental Conference, Preparation Design & Occlusion, Charlotte, NC, November 4 & 5, 2011

Scottsdale Study Club, Imperceptible Composite, November 15, 2011

Plastic Surgery Study Club, Dental Facial Treatment Planning, November 16, 2011

Kois Center, Functional Occlusion II, Mentor, November 2011

Foothills Study Club, Composite/Minimal Preparation Veneers, March 2012

American Academy of Cosmetic Dentistry Scientific Session, Preparation Design, Washington D.C., May 3, 2012

American Academy of Cosmetic Dentistry Scientific Session, Posterior and Anterior Techniques of Direct Composite, Washington D.C., May 3, 2012

Texas Dental Association Annual Session, Functional Aesthetics, San Antonio, TX, May 4, 2012

Texas Dental Association Annual Session, Preparation Design, San Antonio, TX, May 4, 2012

Texas Dental Association Annual Session, Conservative Undetectable Composite Restorations, San Antonio, TX, May 5, 2012

Vancouver Seattle Study Club, Synergy of Esthetics and Function in all Ceramic and Composite Applications, Vancouver, Canada, September 2012

Kois Center, Implants Removable Retained, Seattle, WA, November 15-17 2012

Chicago Midwinter Meeting, Functional Esthetics: There is More to a Front Tooth Than Looks Alone, Chicago, Thursday AM, February 21, 2013

Chicago Midwinter Meeting, Mastering Posterior and Anterior Techniques of Direct Composites, Chicago, Thursday PM, February 21, 2013

American Academy of Cosmetic Dentistry Scientific Session, Preparation Design, Seattle, WA, April 26, 2013

American Academy of Cosmetic Dentistry Scientific Session, Posterior and Anterior Techniques of Direct Composite, Seattle, WA, April 27, 2013

Kois Center Symposium, You Have to be Hungry to Enjoy the Buffet, Seattle, WA, July 20, 2013

Synergy Study Club, Conservative Undetectable Composite Restorations, Scottsdale, AZ, September 10, 2013

Kois Center, Implants: Fixed Retained, Seattle, WA, September 11-14, 2013

Scottsdale PV Study Club, Adhesive Technology: Bonding Posterior Composite, Scottsdale, AZ, October 22, 2013

Pacific Dental Conference, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Vancouver, Canada, March 7, 2014

AT Still Dental School, Mimic Nature with Smile Design Principles and Meticulous Execution!, Mesa, AZ, March 14, 2014

Midwestern University, There is More to A Front Tooth Than Looks Alone, Glendale, AZ, March 20, 2014

Western Regional Dental Conference, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Phoenix, AZ, April 4, 2014

2-Bit Study Club, Occlusion and Composite Resin, Scottsdale, AZ, April 11, 2014

CA Dental Institute, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Arcadia, CA, April 27, 2014

American Academy of Cosmetic Dentistry Scientific Session, Maximizing Your Aesthetic Results Through New Concepts in Preparation Design, Orlando, FL, May 1, 2014

Empire State Academy of Cosmetic Dentistry, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Pearl River, NY, June 6, 2014

Northwest AACD, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Ridgefield, WA, September 20, 2014



Vancouver Seattle Study Club, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Vancouver, Canada, September 26, 2014

AGD Mastership Track, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Pittsburgh, PA, October 17, 2014

Ohio Seattle Study Club, The Synergy of Esthetics and Function in All Ceramic and Composite Applications, Columbus, OH, October 31, 2014

Arab Dental Association, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Los Angeles, CA, November 9, 2014

Kois Center, Functional Occlusion II, Mentor, Seattle, WA, November 13-15, 2014

AT Still Dental School, Mimic Nature with Smile Design Principles and Meticulous Execution!, Mesa, AZ, March 14, 2014

Greater New York, Live Presentation: Professional Tooth Whitening: How to Maximize Breakthrough Technology, New York, NY, November 30, 2014

X-Cel Seminars, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Seattle, WA, January 25, 2015

Pacific Dental Conference, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Vancouver, Canada, March 5, 2015

Dutchess County Dental Society, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, New York, NY, March 20, 2015

Bergen County Dental Society, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, New Jersey, April 24, 2015

American Academy of Cosmetic Dentistry Scientific Session, Mastering Posterior and Anterior Techniques of Direct Composite, San Francisco, CA, May 6, 2015

American Academy of Cosmetic Dentistry Scientific Session, Conservative Undetectable Anterior Composite, San Francisco, CA, May 7, 2015

American Academy of Cosmetic Dentistry Scientific Session, Things That Go Wrong Even When You Do Everything Right – Digital Laboratory Communication, San Francisco, CA, May 8, 2015

Midwestern Dental School, Mimic Nature with Smile Design Principles and Meticulous Execution!, Glendale, AZ, May 13, 2015

Filipino Dental Society, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, San Diego, CA, May 17, 2015

LSU Health Continuing Dental Education, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Bossier, LA, June 12, 2015

X-Cel Seminars, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Houston, TX, October 18, 2015

Ventura County Dental Society, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Ventura, CA, November 13, 2015

AACD – Tokyo, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Tokyo, Japan, November 21-23, 2015

AT Still Dental School, Mimic Nature with Smile Design Principles and Meticulous Execution!, Mesa, AZ, January 5, 2016

Midwestern Dental School, Mimic Nature with Smile Design Principles and Meticulous Execution!, Glendale, AZ, January 12, 2016

X-Cel Seminars, Real World Cosmetic Dentistry – Faults, Failures, and Fixes, Chicago, IL, January 24, 2016

Toronto Academy of Cosmetic Dentistry - Palmeri Publishing Inc., Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Toronto, Canada, March 11, 2016

Pacific Dental Conference, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Vancouver, Canada, March 18, 2016

New England Academy of Cosmetic Dentistry, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Andover, MA, April 2, 2016

Western Regional Dental Conference, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Phoenix, AZ, April 8, 2016

Kois Center, Functional Occlusion II, Mentor, Seattle, WA, April 14-16, 2016

American Academy of Cosmetic Dentistry Scientific Session, Conservative Undetectable Anterior Composite, Toronto, Canada, April 28, 2016

Synergy Study Club, Cutting Edge Technology with Digital Design, Scottsdale, AZ, May 10, 2016

Society of Esthetic Dentistry, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Bucharest, Romania, May 14, 2016

Loma Linda Study Club, Occlusion and Biomechanics, Ontario, CA, August 7, 2016

Ohio Dental Association Annual Meeting, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Columbus, OH, September 16, 2016

Chicago Component of the Illinois Academy of General Dentistry, Aesthetics Build to Last: The Synergy of Esthetics and Function in All Ceramic and Composite, Chicago, IL, September 23, 2016

Vancouver & District Dental Society, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Vancouver, Canada, September 30, 2016

Synergy Study Club, Cutting Edge Technology with Digital Design, Scottsdale, AZ, November 15, 2016

Los Algodones, Mexico, Cutting Edge Technology with Digital Design, Los Algodones, Mexico, November 18, 2016

Tucson Study Club, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Tucson, AZ, January 11, 2017

Loma Linda Continuum, Functional Occlusion and Aesthetics, Ontario, CA, January 22, 2017

South Carolina Fellowship and Mastership Track AGD, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, South Carolina, January 27, 2017

#### **UPCOMING LECTURES**

Star of the West, Cutting Edge Technology with Digital Design & Mastering Posterior Bulk Fill and Anterior Direct Composite Veneer and Class IV Fractures, Houston, TX, March 2, 2017

UCSF Continuing Education, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Fresno, CA, March 10, 2017

San Diego Dental Society, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, San Diego, CA, March 17, 2017

Eighth District Dental Society, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Buffalo, NY, March 24, 2017

AT Still Dental School, Mimic Nature with Smile Design Principles and Meticulous Execution!, Mesa, AZ, April 4, 2017

American Academy of Cosmetic Dentistry Scientific Session, Restoration of Class IV Fracture and Direct Composite Veneer - Hands On, Las Vegas, NV, April 21, 2017 AM

American Academy of Cosmetic Dentistry Scientific Session, Diastema Closure and Direct Composite Veneer - Hands On, Las Vegas, NV, April 21, 2017 PM

Midwestern Dental School, Mimic Nature with Smile Design Principles and Meticulous Execution!, Glendale, AZ, May 2, 2017

Redwood Empire Dental Society, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Santa Rosa, CA, May 12, 2017

Modesto, CA, Occlusion, Composite, Digital Design Failures, Modesto, CA, June 9, 2017

Kois Center, Functional Occlusion II, Mentor, Seattle, WA, June 15-17, 2017

Seattle Study Club, Occlusion, Composite, Digital Design Failures, Vancouver, B.C., October 13, 2017

American Society of Dental Aesthetics, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Austin, TX, October 27, 2017

Aesthetic Dental Conference, Cutting Edge Technology with Digital Design & Real World Cosmetic Dentistry, Sydney, Australia, November 10-11, 2017

Washington Fellowship and Mastership Track AGD, Master Program - 4 hours lecture 4 hours hands on, Washington, Seattle, November 17, 2017

Washington Fellowship and Mastership Track AGD, Fellow Program - 4 hours lecture 4 hours hands on, Washington, Seattle, November 18, 2017

Greater New York Dental Meeting, Veneer lecture and hands on cementation, New York, November 24-25, 2017

## BIBLIOGRAPHY

Bassett, J. Replacement of missing mandibular lateral incisors with a single pontic all-ceramic prosthesis: Case Report PPAD May 1997

Bassett, J. Replacing a traumatically fractured central incisor: Contemporary Aesthetics April 2000

Bassett, J. Congenitally missing upper lateral incisors Conservative techniques: Contemporary Aesthetics May 2001

Bassett, J. Cover Journal of Cosmetic Dentistry Fall 2001

Bassett, J. Laboratory realities aesthetic tooth replacement and restoration of the anterior maxilla with a pressed ceramic restoration: PPAD May 2004

Bassett, J. Restoring Tetracycline stained teeth with a conservative preparation for porcelain veneers: PPAD August 2004

Bassett, J. Techniques for teeth preparation: AGD November 2007

Bassett, J. A trio of techniques for assuring predictable results: Inside Dentistry November/December 2007

Bassett, J. Women teaching women: Women's Dental Journal

Bassett, J. My best direct bonding case: PPAD September 2007

Bassett, J. Cover Dental Economics September 2007

Bassett, J. Marketing, Dental Economics, February 2009

Bassett, J. American Academy of Cosmetic Dentistry Charitable Foundation, Dental Economics, May 2009

Bassett, J. Maximizing Esthetic Results with the Use of Preparation Matrices, Journal of Cosmetic Dentistry, Fall 2009

Bassett, J. There is More to Front Teeth Than Looks Alone: Diagnosis and Treatment Planning, Compendium, October 2010, Vol. 31 #8, Pgs. 604-612

Bassett, J. Simplified Chairside Whitening, Dentistry Today, February 2011, Vol. 30 #2, Pgs. 156-159

Bassett, J. Posterior Composite Resin Restorations, Inside Dentistry, July-August 2011

Bassett, J. Conservative Restoration of a Traumatically Involved Central Incisor, Compendium, April 2012, Vol. 33 #4, Pgs. 264-267

Bassett, J. To Plan or Not to Plan: Aesthetically Guided transitional Bonding for Space Management Quandaries, Dentistry Today, November 2012, Vol. 31 #11, Pgs. 128-131

Bassett, J. Kois Center Case of the Month: Esthetics Built to Last: Treatment of Functional Anomalies May Need to Precede Esthetic Corrections, Compendium, February 2014, Vol. 35 #2, Pgs. 118-122

Bassett, J. Predictable Tooth Replacement in the Aesthetic Zone, Dentistry Today, March 2014, Vol. 33 #3, Pgs. 76-83

Bassett, J. Foundation for a Successful Smile Makeover: Understanding Bleaching Choices and Techniques, Dentistry Today, January 2015, Vol. 34 #1, Pgs. 120-123

Bassett, J. Dr. Joyce Bassett Q&A, Dental Town, March 2015, Vol. 16 #3, Pg. 104

Bassett, J. To Bulk Fill or Not to Bulk Fill...That is the Question, Dental Economics, August 2015

Bassett, J. Treatment Solutions for a Complex High-Risk Caries Patient, Inside Dentistry, November 2015, Vol.11 #11, Pgs. 66-74

Bassett, J. Cosmetic Dentistry in 2016, Dental Economics, January 2016, Pgs. 12-13

Bassett, J. Digital Design: Predictability, Profitability, and Efficiency, Dentistry Today, January 2016, Pgs. 122-126

Bassett, J., Women in Cosmetic Dentistry, Dental Products Report, February 2016